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CASE STUDY

Building Innovation Readiness: Gen AI Playground



Situation

PPS International Limited partnered with an organization to design and develop a comprehensive upskilling strategy to ignite a digital mindset for global employees. The project purpose was to advance digital acumen, increase the use of generative AI tools and develop data literacy by guiding employees through a blended learning journey that includes education, hands-on experiences and peer engagement.

The client sought to build employee engagement and foster a culture of innovation, agility and future readiness.



Success Indicators

- Participant Satisfaction: average value 4.3 of 5 points.
- Appreciated the interactive nature of the sessions, group breakouts and engaging activities.
- Workflow implementation of generative AI tools.
- Behavior modification: post-program, 21 days of defined activities to increase adoption



Desired Outcomes

- Define generative AI and describe its applications.
- Identify and leverage appropriate generative AI tools to increase productivity and efficiency in individual's work.
- Explain the positive impact of generative AI on personal productivity.
- Craft effective prompts to generate desired outputs.
- Edit and evaluate generative AI outputs to improve quality and accuracy.
- Adhere to company policies and ethical guidelines for AI usage.
- Become champions and advocate for GenAI tools within work units.



Our Solution

PPS International Limited collaborated with the organization's digital technical experts to create a blended learning journey including preparatory activities, virtual instructor-led training and experiential learning activities presented as a "GenAI playground."

The content was customized to illustrate the organization's proprietary generative AI tools and post-program application activities engaged the participants to leverage these tools in their workflows.



Products & Services Used

- Needs Analysis and Consultation Services
- Custom Instructional Design & Development
- Project Management
- Program Coordination
- vILT Facilitation and Production Services
- Program Evaluation and Measurement Process

CONTACT US

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